



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Cross Roads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37762-1	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
American Crossroads	ISSUE	1300

Flight Dates	Order #	Alt Order #
10/31/12 - 11/05/12	37762	08889360

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/31/12	10/31/12	Electric Playground	137-207a	--W----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/31/12 2:04 AM Electric Playground 137-207a :30 USPRTV28ACH \$250.00 NM									
2	11/01/12	11/01/12	Electric Playground	137-207a	---T---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 11/01/12 2:06 AM Electric Playground 137-207a :30 USPRTV28ACH \$250.00 NM									
3	11/02/12	11/02/12	Electric Playground	137-207a	----F--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 11/02/12 1:48 AM Electric Playground 137-207a :30 USPRTV28ACH \$250.00 NM									
4	11/05/12	11/05/12	Electric Playground	137-207a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 1:47 AM Electric Playground 137-207a :30 USPRTV34ACH \$250.00 NM									
5	11/04/12	11/04/12	Game Time/UNLV	1135p-1205a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 12:04 AM Game Time/UNLV 1135p-1205a :30 USPRTV28ACH \$500.00 NM									
6	11/03/12	11/03/12	Private Practice	1135p-1235a	-----S-	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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6	11/03/12	11/03/12	Private Practice	1135p-1235a	-----S-	:30	1	\$500.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>11/03/12</td><td>12:22 AM</td><td>Private Practice</td><td>1135p-1235a</td><td>:30</td><td>USPRTV28ACH</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	11/03/12	12:22 AM	Private Practice	1135p-1235a	:30	USPRTV28ACH	\$500.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	8	Sa	11/03/12	12:22 AM	Private Practice	1135p-1235a	:30	USPRTV28ACH	\$500.00	NM																																	
7	11/04/12	11/04/12	Cold Squad	1205-105a	-----S	:30	1	\$500.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Su</td><td>11/04/12</td><td>1:03 AM</td><td>Cold Squad</td><td>1205-105a</td><td>:30</td><td>USPRTV28ACH</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S	1	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Su	11/04/12	1:03 AM	Cold Squad	1205-105a	:30	USPRTV28ACH	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	8	Su	11/04/12	1:03 AM	Cold Squad	1205-105a	:30	USPRTV28ACH	\$500.00	NM																																	
9	10/31/12	10/31/12	8 News Now 4-5a	4-5a	--W----	:30	1	\$1,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	--W----	1	\$1,000.00																																						
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1	8	W	10/31/12	4:17 AM	8 News Now 4-5a	4-5a	:30	USPRTV28ACH	\$1,000.00	NM																																	
10	11/01/12	11/01/12	8 News Now 4-5a	4-5a	---T---	:30	1	\$1,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	---T---	1	\$1,000.00																																						
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1	8	Th	11/01/12	4:55 AM	8 News Now 4-5a	4-5a	:30	USPRTV24ACH	\$1,000.00	NM																																	
11	11/02/12	11/02/12	8 News Now 4-5a	4-5a	----F--	:30	1	\$1,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	8	F	11/02/12	4:10 AM	8 News Now 4-5a	4-5a	:30	USPRTV28ACH	\$1,000.00	NM																																	
12	11/05/12	11/05/12	8 News Now 4-5a	4-5a	M-----	:30	1	\$1,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	11/05/12	11/11/12	M-----	1	\$1,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	8	M	11/05/12	4:09 AM	8 News Now 4-5a	4-5a	:30	USPRTV28ACH	\$1,000.00	NM																																	
13	11/03/12	11/03/12	CBS Early Show - Sat.	5-7a	-----S-	:30	1	\$1,200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/29/12	11/04/12	-----S-	1	\$1,200.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	8	Sa	11/03/12	5:29 AM	CBS Early Show - Sat.	5-7a	:30	USPRTV28ACH	\$1,200.00	NM																																	
17	11/05/12	11/05/12	Craig Ferguson	1237a-137a	M-----	:30	1	\$1,200.00	NM																																		
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20	11/02/12	11/02/12	Letterman	1135p-1237a	----F--	:30	1	\$2,000.00	NM																																		
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21	11/05/12	11/05/12	Letterman	1135p-1237a	M-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$2,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	11/05/12	12:15 AM	Letterman	1135p-1237a	:30	USPRTV28ACH	\$2,000.00	NM
22	10/31/12	10/31/12	Ellen	3-4p	--W----	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$2,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/31/12	3:55 PM	Ellen	3-4p	:30	USPRTV24ACH	\$2,500.00	NM
23	11/01/12	11/01/12	Ellen	3-4p	---T---	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$2,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	11/01/12	3:41 PM	Ellen	3-4p	:30	USPRTV28ACH	\$2,500.00	NM
24	11/05/12	11/05/12	Ellen	3-4p	M-----	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$2,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	11/05/12	3:35 PM	Ellen	3-4p	:30	USPRTV28ACH	\$2,500.00	NM
25	11/04/12	11/04/12	8 News Now Sun AM #2	8 News Now Sun A	-----S	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$2,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Su	11/04/12	8:24 AM	8 News Now Sun AM #2	8 News Now Sun A	:30	USPRTV28ACH	\$2,500.00	NM
26	10/31/12	10/31/12	8 News Now 4p M-F	4-5p	--W----	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$2,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/31/12	4:28 PM	8 News Now 4p M-F	4-5p	:30	USPRTV28ACH	\$2,500.00	NM
27	11/01/12	11/01/12	8 News Now 4p M-F	4-5p	---T---	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$2,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	11/01/12	4:30 PM	8 News Now 4p M-F	4-5p	:30	USPRTV28ACH	\$2,500.00	NM
28	11/02/12	11/02/12	8 News Now 4p M-F	4-5p	----F--	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$2,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	11/02/12	4:14 PM	8 News Now 4p M-F	4-5p	:30	USPRTV28ACH	\$2,500.00	NM
29	11/05/12	11/05/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$2,500.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis or race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37762-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
American Crossroads	ISSUE	1300	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
29	11/05/12	11/05/12	8 News Now 4p M-F	4-5p	M- - - - -	:30	1	\$2,500.00	NM																																																																			
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>11/05/12</td><td>4:28 PM</td><td>8 News Now 4p M-F</td><td>4-5p</td><td>:30</td><td>USPRTV28ACH</td><td>\$2,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	11/05/12	4:28 PM	8 News Now 4p M-F	4-5p	:30	USPRTV28ACH	\$2,500.00	NM																																													
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	8	M	11/05/12	4:28 PM	8 News Now 4p M-F	4-5p	:30	USPRTV28ACH	\$2,500.00	NM																																																																		
30	11/03/12	11/03/12	8 News Now Sat 11p	11-1135p	- - - - - S-	:30	1	\$2,500.00	NM																																																																			
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	8	Sa	11/03/12	11:34 PM	8 News Now Sat 11p	11-1135p	:30	USPRTV28ACH	\$2,500.00	NM																																																																		
31	11/04/12	11/04/12	8 News Now Sun 11p	11-1135P	- - - - - S	:30	1	\$2,500.00	NM																																																																			
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1	8	Su	11/04/12	11:09 PM	8 News Now Sun 11p	11-1135P	:30	USPRTV34ACH	\$2,500.00	NM																																																																		
32	11/03/12	11/03/12	8 News Now Sat	430-5p	- - - - - S-	:30	1	\$2,500.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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2	8	Sa	11/03/12	8:58 PM	8 News Now Sat Special	8-9p	:30	USPRTV28ACH	\$2,500.00	NM																																																																		
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33	11/04/12	11/04/12	8 News Now Sun	430-530p, 630-7p	- - - - - S	:30	1	\$3,000.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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1	8	Su	11/04/12		8 News Now Sun	430-530p, 630-7p	:00		\$3,000.00	NM																																																																		
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2	8	Su	11/04/12	5:08 PM	8 News Now Sun	430-530p	:30	USPRTV24ACH	\$3,000.00	NM																																																																		
			MG for 33.1 11/04 News air time moved due NFL Football																																																																									
34	11/04/12	11/04/12	8 News Now Sun	430-530p, 630-7p	- - - - - S	:30	1	\$3,000.00	NM																																																																			
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1	8	Su	11/04/12	6:42 PM	8 News Now Sun	430-530p, 630-7p	:30	USPRTV28ACH	\$3,000.00	NM																																																																		
35	11/03/12	11/03/12	Politics Now S Sebelius	Various	- - - - - S-	:30	1	\$3,000.00	NM																																																																			
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36	10/31/12	10/31/12	8 News Now 5-630p M-F	5-630p	- - W- - - -	:30	1	\$3,000.00	NM																																																																			

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INVOICE



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Las Vegas, NV 89109

8NewsNow.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
37762-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
American Crossroads	ISSUE	1300	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/31/12	10/31/12	8 News Now 5-630p M-F	5-630p	--W----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	W	10/31/12	5:23 PM	8 News Now 5-630p M-F	5-630p	:30	USPRTV28ACH	\$3,000.00	NM
37	11/01/12	11/01/12	8 News Now 5-630p M-F	5-630p	---T---	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Th	11/01/12	6:14 PM	8 News Now 5-630p M-F	5-630p	:30	USPRTV28ACH	\$3,000.00	NM
38	11/02/12	11/02/12	8 News Now 5-630p M-F	5-630p	----F--	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	F	11/02/12	6:21 PM	8 News Now 5-630p M-F	5-630p	:30	USPRTV24ACH	\$3,000.00	NM
39	11/05/12	11/05/12	8 News Now 5-630p M-F	5-630p	M-----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	11/05/12	5:12 PM	8 News Now 5-630p M-F	5-630p	:30	USPRTV28ACH	\$3,000.00	NM
42	11/02/12	11/02/12	Soaps / Let's Make A Deal	1230-2p	----F--	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	F	11/02/12	1:59 PM	Soaps / Let's Make A Deal	1230-2p	:30	USPRTV28ACH	\$5,000.00	NM
43	11/05/12	11/05/12	Soaps / Let's Make A Deal	1230-2p	M-----	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	11/05/12	1:25 PM	Soaps / Let's Make A Deal	1230-2p	:30	USPRTV24ACH	\$5,000.00	NM
44	11/01/12	11/01/12	The Talk	2-3p	---T---	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Th	11/01/12	2:59 PM	The Talk	2-3p	:30	USPRTV28ACH	\$5,000.00	NM
46	11/05/12	11/05/12	The Talk	2-3p	M-----	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	M	11/05/12	2:59 PM	The Talk	2-3p	:30	USPRTV28ACH	\$5,000.00	NM
51	10/31/12	10/31/12	7-8p Rotator	7-8p	--W----	:30	1	\$5,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$5,500.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37762-1	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
American Crossroads	ISSUE	1300	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
51	10/31/12	10/31/12	7-8p Rotator	7-8p	--W----	:30	1	\$5,500.00	NM																																												
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>W</td><td>10/31/12</td><td>7:54 PM</td><td>7-8p Rotator</td><td>7-8p</td><td>:30</td><td>USPRTV28ACH</td><td>\$5,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	W	10/31/12	7:54 PM	7-8p Rotator	7-8p	:30	USPRTV28ACH	\$5,500.00	NM																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	8	W	10/31/12	7:54 PM	7-8p Rotator	7-8p	:30	USPRTV28ACH	\$5,500.00	NM																																											
54	11/05/12	11/05/12	7-8p Rotator	7-8p	M-----	:30	1	\$5,500.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>11/05/12</td><td>11/11/12</td><td>M-----</td><td>1</td><td>\$5,500.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>11/05/12</td><td>7:27 PM</td><td>7-8p Rotator</td><td>7-8p</td><td>:30</td><td>USPRTV24ACH</td><td>\$5,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							11/05/12	11/11/12	M-----	1	\$5,500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	11/05/12	7:27 PM	7-8p Rotator	7-8p	:30	USPRTV24ACH	\$5,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	8	M	11/05/12	7:27 PM	7-8p Rotator	7-8p	:30	USPRTV24ACH	\$5,500.00	NM																																											
55	11/03/12	11/03/12	KLAS Movie: Bat 21	9-11p	-----S-	:30	1	\$10,000.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$10,000.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>11/03/12</td><td>9:14 PM</td><td>KLAS Movie: Bat 21</td><td>9-11p</td><td>:30</td><td>USPRTV34ACH</td><td>\$10,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/29/12	11/04/12	-----S-	1	\$10,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	11/03/12	9:14 PM	KLAS Movie: Bat 21	9-11p	:30	USPRTV34ACH	\$10,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	8	Sa	11/03/12	9:14 PM	KLAS Movie: Bat 21	9-11p	:30	USPRTV34ACH	\$10,000.00	NM																																											
56	11/01/12	11/01/12	Big Bang / 2 1/2 Men"	8-9p	---T---	:30	1	\$50,000.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>---T---</td><td>1</td><td>\$50,000.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Th</td><td>11/01/12</td><td>8:00 PM</td><td>Big Bang / 2 1/2 Men"</td><td>8-9p</td><td>:30</td><td>USPRTV24ACH</td><td>\$50,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/29/12	11/04/12	---T---	1	\$50,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Th	11/01/12	8:00 PM	Big Bang / 2 1/2 Men"	8-9p	:30	USPRTV24ACH	\$50,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/29/12	11/04/12	---T---	1	\$50,000.00																																																
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1	8	Th	11/01/12	8:00 PM	Big Bang / 2 1/2 Men"	8-9p	:30	USPRTV24ACH	\$50,000.00	NM																																											
57	11/04/12	11/04/12	The Good Wife	9-10p	-----S	:30	1	\$40,000.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$40,000.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Su</td><td>11/04/12</td><td>9:42 PM</td><td>The Good Wife</td><td>9-10p</td><td>:30</td><td>USPRTV28ACH</td><td>\$40,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/29/12	11/04/12	-----S	1	\$40,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Su	11/04/12	9:42 PM	The Good Wife	9-10p	:30	USPRTV28ACH	\$40,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/29/12	11/04/12	-----S	1	\$40,000.00																																																
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1	8	Su	11/04/12	9:42 PM	The Good Wife	9-10p	:30	USPRTV28ACH	\$40,000.00	NM																																											
58	11/03/12	11/03/12	NCAA College Football	NCAA College Foot	-----S-	:30	1	\$25,000.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S-</td><td>1</td><td>\$25,000.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>Sa</td><td>11/03/12</td><td>1:34 PM</td><td>NCAA College Football</td><td>NCAA College Foot</td><td>:30</td><td>USPRTV24ACH</td><td>\$25,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/29/12	11/04/12	-----S-	1	\$25,000.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	11/03/12	1:34 PM	NCAA College Football	NCAA College Foot	:30	USPRTV24ACH	\$25,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
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1	8	Sa	11/03/12	1:34 PM	NCAA College Football	NCAA College Foot	:30	USPRTV24ACH	\$25,000.00	NM																																											
59	11/03/12	11/03/12	KLAS Movie: Bat 21	9-11p	-----S-	:30	1	\$9,600.00	NM																																												
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1	8	Sa	11/03/12	10:11 PM	KLAS Movie: Bat 21	9-11p	:30	USPRTV28ACH	\$9,600.00	NM																																											

Total Spots **44**

Payment Terms 30 Days

<u>Gross Total</u>	\$227,000.00
<u>Agency Commission</u>	\$34,050.00
<u>Net Amount Due</u>	\$192,950.00